

EVENT PROGRAM

All YachtFest attendees, sponsors and exhibitors receive an event program. Programs are printed in full color and contain profiles and photographs of each super yacht exhibitor, a YachtFest site map and features geared toward the exclusive, affluent yachting community. Programs are also distributed at select YachtFest sponsor outlets and other San Diego locations. (Minimum circulation; 4,000).

2009 PROGRAM ADVERTISING RATES

<u>Ad size</u>	<u>Specs</u>	<u>Ad Price</u>
¼ Page	3.75" W x 4" H	\$450
½ Page	8" W x 4.5" H	\$650
Full Page	8" W x 9" H	\$1,000
Inside Back Cover	8.5" W x 11" H	\$1,250
Inside Front Cover	8.5" W x 11" H	\$1,250
Back Cover	8.5" W x 11" H	\$1,500