

OPENING NIGHT PARTY PRESENTING SPONSOR:

- **Recognition as a Presenting Sponsor of the Opening Night Party** held on Wednesday, September 15th. YachtFest sponsors, exhibitors, and VIP guests will enjoy a fully hosted event featuring fine foods, cocktails and entertainment
 - **Sponsor** seating area, highlighted by signage recognition for your use throughout the evening
 - Your marketing materials (you provide) and signage will be prominently displayed within the venue
- **Thirty (30) Invitations** to attend the Opening Night Party
- **Thirty (30) Admissions** (single-day) to the YachtFest event, valid Thursday through Sunday
- **Five (5) Preferred access passes** for your representatives, including preferred boarding on yachts, complimentary beverages, valid any day Thursday through Sunday
- **Sponsor banner signage** within event venues consistent with other similar level sponsors
- **Sponsor Advertisement** in our print related media including:
 - **One-half (1/2) page color advertisement** the Official YachtFest Event Program Guide with distribution to all YachtFest attendees, participants and various West Coast marine markets
- **Four (4) tickets** to the poolside "Captains & Crew Party presented by San Diego Marine Exchange", featuring hosted bar, fine foods and entertainment, Thurs. Sept. 16th
- **Four invitations (4)** to the Sunset Rendezvous on Friday, Sept. 17th, an invitation-only Private Reception, held at Landmark Aviation charter hangar where your guests may tour planes, automobiles and other goods showcased in the "Luxury Lounge". Hosted cocktails and hors d'oeuvres will be presented.
- **Sponsor Logo** on select YachtFest promotional and printed collateral materials recognizing sponsorship participation
- **Sponsor logo and link** on official YachtFest web-site, recognizing your sponsorship
- Recognition as a Opening Night Presenting Sponsor in appropriate print related materials, invitations and advertisements including print and electronic media.
- Sponsorship recognition at appropriate pre-event social and media functions
- Facilitated business-to-business contacts with other sponsors and marketing partners recognized in the yachting industry
- Other promotional opportunities available including sponsorship of premium gift items, product and services pre-view announcements, and sampling and display

Net Package Price \$10,000